SMSU Management Program Data

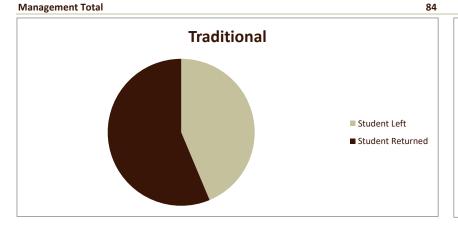
Retention of New Entering Student Cohorts

Fall Entering Terms 2014-2021





Retention Rates			Term								
											8-Yr. Composite
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Retention
Management											
	Traditional										
		% Students Leaving	40.5%	53.8%	47.5%	59.3%	48.0%	38.1%	42.4%	32.1%	43.9%
		% Students Retained	59.5%	46.2%	52.5%	40.7%	52.0%	61.9%	57.6%	67.9%	56.1%
	Transfer										
		% Students Leaving	40.4%	39.1%	32.3%	61.1%	48.1%	50.0%	30.0%	35.7%	41.4%
		% Students Retained	59.6%	60.9%	67.7%	38.9%	51.9%	50.0%	70.0%	64.3%	58.6%
			Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	8-Yr.
SMSU Overall Traditional Rate			68.4%	68.3%	59.9%	64.7%	67.2%	73.7%	63.1%	67.1%	66.5%
Students in Cohort			Term								
Program	Category	Result	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Total
Management	Traditional	# Students Leaving	15	14	19	16	12	8	14	17	115
		# Students Retained	22	12	21	11	13	13	19	36	147
	Traditional Total		37	26	40	27	25	21	33	53	262
	Transfer	# Students Leaving	19	9	10	11	13	9	6	5	82
		# Students Retained	28	14	21	7	14	9	14	9	116



Transfer Total

